



COLLEGE HILL COMMUNITY URBAN REDEVELOPMENT CORPORATION
P.O. Box 24219 * Cincinnati, Ohio 45224

CHCURC Announces \$200,000 Matching Grant

November 4, 2010

One fiscal year makes quite the difference--from a beginning balance of just under \$4,000 to an ending balance just north of \$30,000, with a multitude of events, projects and acquisitions in between, College Hill Community Urban Redevelopment Corp. is now in a strengthened position to continue to gain ground throughout 2011. Chartered to undertake physical redevelopment projects to improve our neighborhood, CHCURC has recently focused on improving conditions within the business district through removal or refurbishment of blighted or for-sale buildings. From the former car-wash turned Greentop Arts Collective, or the soon-to-be demolished medical building at the north end for improved entrance/exit, parking and space for outdoor dining to the just completed purchase of the former Beauty Mart building in the mid-district, we are readying the district for investment. By securing property with the intent to redevelop, sell or lease, we are moving toward sustainable sources of funding, while relying less upon highly competitive, depleting grant awards.

With that in mind, CHCURC is excited to meet the Challenge Match of \$200,000 with an official kick-off date of October 1, 2010 and continuing on through September 30, 2011. A generous supporter will match the \$200,000 we raise---\$400,000 will certainly go a long way toward redevelopment in our business district! Several significant pledges and gifts have been received already, which, in addition to proceeds from fundraisers, opened our portion of the match at \$25,000. As of November 1, the amount has risen to over \$40,000 —***we are well on our way and invite your support!***

You may make your donation by calling Beth McLean at 513-681-8808 for more information or by sending your fully tax-deductible donation to CHCURC P.O. Box 24219 Cinti OH 45224 Attn: Challenge Match. The donation form is available to download from www.chcurc.com. CHCURC is able to accept charge card donations and stock transfers, too. Contact Juanita Canfield, Treasurer at the above address for the how-to or call her at 513-633-0012. Many companies will match employee contributions to 501(c) 3 non-profit entities--make an HR inquiry for specifics. For general questions, please contact CHCURC at chcurc@gmail.com.

Thank you!

The Challenge Match Team
Mike Cappel, President
Beth McLean, Juanita Canfield, Judy Moyer, Joanne Samad,
Suki Jeffrey and Phyllis Schoenberger